

Sally Rogers: Press Release

DATE\_\_\_\_\_

On \_\_\_\_ (date) \_\_\_\_ folk musician and recording artist Sally Rogers will perform at \_\_\_\_ (location address) \_\_\_\_\_. Sally Rogers began her career as a touring musician back in 1979 and soon was performing on Garrison Keillor's *A Prairie Home Companion* and traveling across the country. She has fifteen recordings to her credit and a fan base that extends far beyond our U.S. borders. The concert will begin at \_\_\_\_ (time) \_\_\_\_\_. Tickets are \_\_\_\_ (cost) \_\_\_\_ and are available from \_\_\_\_ (place) \_\_\_\_\_. This event is sponsored by \_\_\_\_\_ (sponsoring organization) \_\_\_\_\_.

Sally Rogers performs an evening of traditional, contemporary and original ballads and song, interwoven with stories taken from her life as a performer, a wife and a mother. Throughout her concerts, she accompanies herself on guitar and Appalachian dulcimer, or performs without accompaniment in a voice that needs no further enhancement. Reviewers have described her voice in superlatives ranging from "remarkable" to "mesmerizing." As one critic summarized, "...it's really next to impossible to do justice to a voice of that quality." Much of the material performed by Sally includes compositions of her own, many of which are considered classics of the folk and popular genre.

Rogers began her career as a full-time touring musician in 1979, after encouragement from Stan Rogers, the legendary Canadian singer-songwriter. That was followed by an invitation from Garrison Keillor to appear on *A Prairie Home Companion*. She appeared more than a dozen times on that show, which launched her performing career. Her travels have since taken her to Europe, China, Hungary and Poland, England and Scotland and across the United States.

Sally has released fifteen albums, not including several collaborative projects with other artists. Her first album, *The Unclaimed Pint*, has stood the test of time and continues to be a big seller. Her second album, *In the Circle of the Sun*, received the Best Folk Album of 1982 award from the National Association of Independent Record Distributors (NAIRD). Her 1987 album, *Closing the Distance*, recorded with fellow singer/songwriter Claudia Schmidt, was voted by many public radio stations throughout the country as among the ten most popular albums of the year. Sally reached a new audience with her first children's recording, *Peace by Peace*, in the spring of 1988. As one of the first albums to introduce children to the concept of peace on a day to day basis, *Peace by Peace* received wide critical and popular acclaim. Sally's second children's album, *Piggyback Planet: Songs for a Whole Earth* (Round River Records), featuring environmental songs for children, received the 1990 Parents' Choice Gold Award for Audio Recording. Sally's latest recording, *What Can One Little Person Do?* (Round River Records), offers empowerment to young people, teaching them that each and every one of them is important as an individual. That recording won the 1993 NAIRD Award for Best Children's Recording and yet another Parents' Choice Gold Award. Soon afterwards, Sally released a compilation of traditional and original lullabies for toddlers and infants called *At Quiet O'Clock* (Round River Records). This recording too has received its share of awards including the NAIRD Award for Best Children's Recording of 1994.

In 1994 Rogers released a children's video produced by Academy Award-winning cinematographer George Pickow. Her children's picture book, *Earthsong*, was published by EP Dutton of New York (the people who brought us Winnie the Pooh). Sally's long-awaited

recording for adult audiences, *We'll Pass Them On* (Red House Records) is her most recent solo endeavor. On this recording, Sally performs half original material and half traditional ballads and songs. Her latest album with Claudia Schmidt, *Evidence of Happiness* will be released in May 2012.

Although much of Rogers' time is spent teaching music in the public schools and being an artist-in-residence these days, she continues to perform in concerts as opportunities arise. Her gorgeous singing voice, boundless energy and good humor are welcomed from coast to coast.

*"Sally Rogers has a clear, fluid and remarkably agile voice, a keen sense of drama, and a most refreshing sense of fun."* – Peggy Seeger

*"Rogers' voice is as clear as a bell — it's exceptional."* – Stamford Advocate

*"Sterling guitar-banjo-dulcimer work...Better yet, Rogers' achingly sweet voice imbues her ballads with classic poignance even as it lifts the spirit."* – Washington Post